

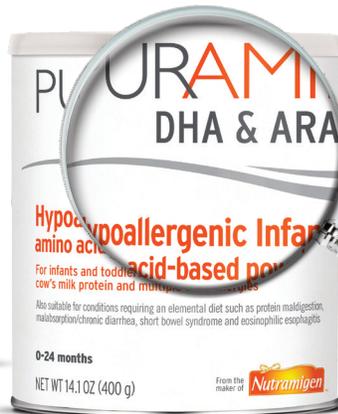


SEE WHY
PURAMINO™
IS THE

#1 CHOICE

OF REGISTERED
DIETITIANS

- PurAmino™ Infant has **2x the DHA** of EleCare®#1,2
- PurAmino™ Jr is the **ONLY amino acid-based medical food with DHA**
- PurAmino Jr has **expert-recommended amounts** of key nutrients: protein, calcium, and vitamin C§3



TAKE A
CLOSER LOOK.
SEE INSIDE ▶

* Among n=401 RDs. Data on File.

† Among amino acid-based formulas and medical foods.

‡ PurAmino™ Infant has 17 mg and EleCare® has 8 mg of DHA per 100 Kcal.

§ Two 8 fl oz servings of PurAmino™ Jr meet the daily recommended intake for protein, calcium, and vitamin C for children 1-3 years of age.

REGISTERED DIETITIANS KNOW EXCELLENT NUTRITION WHEN THEY SEE IT RECOMMEND PURAMINO™ FOR:



IMPORTANT NUTRIENTS

Registered Dietitians cited these reasons for preferring PurAmino™ over leading amino acid-based formulas⁴:

- Adequate ratio of Omega 3 and Omega 6
 - Higher content of **essential fatty acids***
 - **Adequate calcium to phosphorous ratio**
 - **Higher linoleic acid** content*
 - **Higher iron** content*
- Expert-recommended **vitamin C***
 - Adequate ratio of protein, fats, and carbohydrates
 - **See charts for comparison >**



FATTY ACID AMOUNTS

Most children less than 5 years of age in the US may get only 29% of the expert-recommended amount of DHA, and those with cow's milk allergies may get even less.^{§5-7}

PurAmino™ Infant:

- **Has more DHA and ARA** compared with leading amino acid-based formulas*
- Has the **level of DHA recommended by experts—2x the DHA of EleCare®** *1,2

PurAmino™ Jr:

- Is the **ONLY amino acid-based junior formula with DHA**
- Has the **level of DHA recommended by experts**^{§8,9}
- DHA and ARA help support brain and eye development and play an important role in the immune response^{10,11}



DEMONSTRATED TOLERABILITY

PurAmino™ is tolerated by infants and children with severe cow's milk allergy, multiple food allergies, or some gastrointestinal conditions.

- In a clinical study, **100% of babies and children** with documented CMA experienced **ZERO allergic reactions** when fed PurAmino™ Infant^{||2}
 - Hypoallergenic, 100% free amino acids as protein source
- Formulated with 33% medium-chain triglyceride (MCT) oil to help facilitate fat absorption
 - No MSG
 - No GMO ingredients
 - No artificial colors or sweeteners
 - Lactose-free

*See chart for comparison.

†Among n=401 RDs. Data on File.

‡Among amino acid-based formulas and medical foods.

§Experts recommend 70-100 mg/day DHA for toddlers.

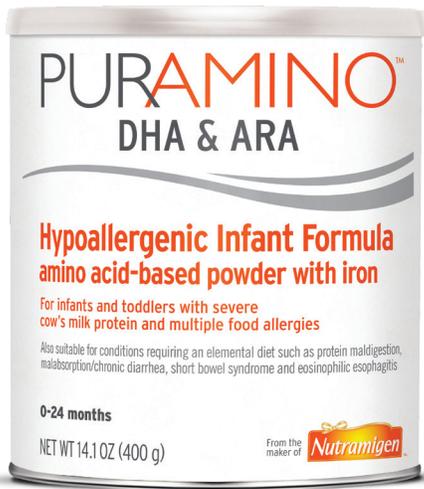
||Studied before the reformulation of PurAmino.

PurAmino™ has not been shown superior to Elecare® and Neocate® in supporting healthy development.

HOW PURAMINO™ STACKS UP

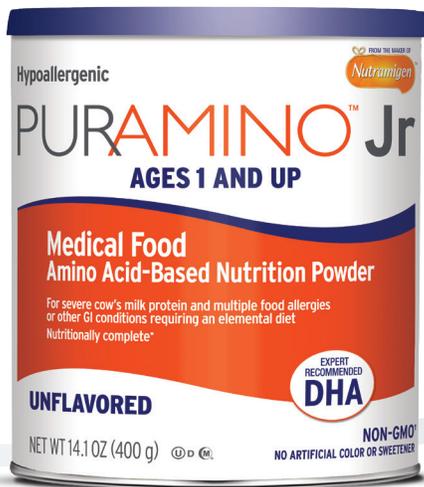
INFANT FORMULA

IMPROVED FORMULATION



| | PurAmino™ Infant per 100 Kcal | EleCare® ² per 100 Kcal | Neocate® ¹³ per 100 Kcal |
|-------------------|-------------------------------|------------------------------------|-------------------------------------|
| DHA, mg | 17 | 8 | 16.9 |
| ARA, mg | 25 | 22 | 16.9 |
| Linoleic acid, mg | 860 | 840 | 738 |
| Iron, mg | 1.8 | 1.8 | 1.5 |
| Vitamin C, mg | 12 | 9 | 10.7 |
| Calcium, mg | 116 | 116 | 116 |
| Phosphorous, mg | 64 | 84.2 | 82.2 |
| Ca:P ratio | 1.81:1 | 1.38:1 | 1.41:1 |
| Protein, g | 2.8 | 3.1 | 2.8 |
| Fat, g | 5.3 | 4.8 | 5.1 |
| Carbohydrate, g | 10.6 | 10.7 | 10.8 |

JUNIOR MEDICAL FOOD



| | PurAmino™ Jr per 100 g powder | EleCare® Jr ¹⁴ per 100 g powder | Neocate® Junior ¹⁵ per 100 g powder |
|-------------------|-------------------------------|--|--|
| DHA, mg | 105 | 0 | 0 |
| Linoleic acid, mg | 3900 | 3939 | 818 |
| Iron, mg | 8.5 | 8.3 | 1.5 |
| Vitamin C, mg | 75 | 42.5 | 44.6 |
| Calcium, mg | 650 | 543 | 565 |
| Phosphorous, mg | 450 | 395 | 382 |
| Ca:P ratio | 1.44:1 | 1.38:1 | 1.47:1 |
| Protein, g | 15.5 | 14.3 | 14.8 |
| Fat, g | 25 | 22.7 | 24 |
| Carbohydrate, g | 55 | 49.3 | 10.7 |



Also available:
PurAmino™ Jr in Vanilla flavor

PURAMINO™



CONVENIENT AND ACCESSIBLE



*WIC is a registered trademark of the USDA. The USDA does not endorse this or any other brand or product.

myPURAMINO™

PurAmino™ is WIC®*-eligible! (Women, Infants, and Children)

Learn more at **PurAmino.com**
1-844-PURAMINO



A dedicated resource to help navigate insurance reimbursement.† Enrollment forms available through your Mead Johnson sales representative, online at **www.myPurAmino.com**, or call **1-844-PURAMINO**.

Qualified patients who go through our reimbursement program can receive **4 free 14.1 oz cans within 2-5 business days—a \$156 retail value.**

PURAMINO™ IS AVAILABLE IN FOUR CONVENIENT WAYS:



HOME DELIVERY

PurAmino™ is in the Enfamil Shop or available via **1-800-BABY123**



LOCAL PHARMACIES (INCLUDING WALGREENS)

Item numbers below will need to be provided to the pharmacist:

PurAmino™ Infant

Item #179101
UPC 30087-51048-04

PurAmino™ Jr - Vanilla

Item #178801
UPC 30087-51224-40

PurAmino™ Jr - Unflavored

Item #178701
UPC 30087-51224-64



SELECT RETAILERS AND ONLINE

Amazon
BuyBuyBaby
Enfamil
HEB
Meijer
Target.com
Walgreens
Walmart
Walmart.com



HOME CARE PROVIDERS for example:

Coram
Lincare
Epic/Aveanna

Speak to a Mead Johnson sales representative for information on local home care providers.



From the maker of



PurAmino™ Infant is WIC®*-eligible in 45 states. It is not approved in Alaska, New York, South Dakota, Washington, or Wisconsin.

PurAmino™ Jr is WIC®*-eligible in 22 states: Alabama, Arizona, California, Florida, Georgia, Idaho, Indiana (starting October 1, 2020), Maine, Maryland, Massachusetts, Michigan, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, and Virginia.

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†While we can't guarantee insurance reimbursement, our dedicated staff will help parents navigate the reimbursement process.

References: 1. PurAmino Infant Nutrient Profile. Mead Johnson Nutrition; 2017. Accessed May 18, 2020. www.meadjohnson.com/pediatrics/us-en/product-information/products/infants/puramino 2. EleCare Product Information. Accessed July 13, 2020. <https://static.abbottnutrition.com/cms-prod/abbottnutrition-2016.com/img/ElementCare.pdf> 3. Food and Nutrition Board, National Academy of Sciences, Health and Medicine Division. Table: DRI values summary. Accessed Aug 17, 2020. Available at: <https://www.nationalacademies.org/ourwork/summary-report-of-the-dietary-reference-intakes> 4. Data on File: Taken from Survey on March 2020. 5. Keim SA, Branum AM. Dietary intake of polyunsaturated fatty acids and fish among US children 12-60 months of age. *Matern Child Nutr.* 2015 Oct;11(4):987-90. 6. AFSSA (2010). Accessed March 26, 2020. <https://www.anses.fr/en/system/files/NUT2006sa0359EN.pdf> 7. Groetch M, Henry M, Fueling MB, Kim J. Guidance for the nutrition management of gastrointestinal allergy in pediatrics. *J Allergy Clin Immunol Pract.* 2013;1(4):323-31. 8. AFSSA (2010). 9. EFSA Panel on Dietetic Products, Nutrition, and Allergies (NDA). *EFSA J.* 2010;8:1461. 10. Birch EE, Garfield S, Hoffman DR, Uauy R, Birch DG. A randomized controlled trial of early dietary supply of long-chain polyunsaturated fatty acids and mental development in term infants. *Dev Med Child Neurol.* 2000;42(3):174-181. 11. Birch EE, Carlson SE, Hoffman DR, et al. The Diamond (DHA Intake and measurement of neural development) study: A double-masked, randomized controlled clinical trial of the maturation of infant visual acuity as a function of dietary level of docosahexaenoic acid. *Am J Clin Nutr.* 2010;91(4):848-59. 12. Burks W, Jones SM, Berseht CL, et al. Hypoallergenicity and effects on growth and tolerance of a new amino acid-based formula with docosahexaenoic acid and arachidonic acid. *J Pediatr.* 2008 Aug;153(2):266-71. 13. Neocate Product Information. Accessed July 13, 2020. <https://www.neocate.com/shop/hypoallergenic-formula-and-products/infant-dha-ara> 14. EleCare Jr Product Information. Accessed September 25, 2019. <https://static.abbottnutrition.com/cms-prod/abbottnutrition-2016.com/img/ElementCare-Jr.pdf> 15. Neocate Junior Product Information. Accessed September 25, 2019. <https://www.neocate.com/shop/hypoallergenic-formula-and-products/junior>

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