



INTERACTIVE RESOURCE GUIDE:
CLICK BLUE BOXES TO LEARN MORE

Head-to-Toe[®]

designed for daily use and to protect delicate skin from dryness



Wash and Shampoo

- washes away 99.9% of germs
- pediatrician, dermatologist, & ophthalmologist tested
- **NO MORE TEARS[®]** formula is as gentle to the eyes as pure water

CottonTouch[®]

ultra-light care for newborns' sensitive skin



Newborn Face & Body Lotion

Absorbs fast, no unwanted residue compared to other leading lotion

[See The Results](#)

[Learn More About our Johnson's Formulas](#)



>90%
INGREDIENTS OF
NATURAL ORIGIN²⁸

- ♥ NO PARABENS, PHTHALATES, OR DYES²⁸
- ♥ NO FRAGRANCE ALLERGENS²⁹
- ♥ NO SULFATES OR SOAPS

References: 28. At Johnson's[®], over 96% of ingredients in our washes, lotions, shampoos, and conditions are of natural origin, 29. Our fragrances are free of known fragrance allergens.



Daily Defense

20% reduction of Diaper Rash in 3 Hours

Maximum Strength

highest zinc oxide levels (40%) available with or without a prescription



Desitin[®]

Multipurpose Healing Ointment

Instantly relieves irritated skin, and prevents and treats diaper rash



[More on Desitin](#)

References: 1. Stamatias GN, Tierney NK. Diaper dermatitis: etiology, manifestations, prevention, and management. *Pediatr Dermatol.* 2014;31(1):1-7.