

SNOO Hospital Program



SNOO STATS

1-2

Average hours of added sleep per night¹

50%

Fussing episodes soothed in under 1 minute

100M

Hours of safe sleep logged

1.7 hrs

Daily average time saved per nurse per shift

21

Top awards in technology, innovation, and design

60+

Leading academic and community hospital partners

1) SNOO vs. 13 studies of normative sleep; (n= 7,157; p<0.0005).

SNOO Smart Sleeper is a responsive bassinet with continuous calming sensations.

Created by Dr. Harvey Karp, renowned pediatrician and author of *The Happiest Baby on the Block*, in collaboration with leading MIT engineers, SNOO has won more awards than any baby product in history, including “Innovation of the Year” from the National Sleep Foundation.

HOW SNOO WORKS

Safe, rhythmic swinging

Responds with 5 levels of womb-like motion, from slow rocking and tumbling to tiny jiggles ¼ inch back-and-forth

Responsive white noise

3 low-frequency sounds automatically advance to calm crying and boost sleep

Secure swaddling

Prevents dangerous rolling with award-winning, “5-second” SNOO Sleep Sack

Easy-to-use mobile app

Optional mobile app for remote control and customization

CLINICAL APPLICATIONS



Improved Post-Partum Experience



Advanced Care for NAS Babies



Support for Growing Premies

HOSPITAL PACKAGE

Transport/Storage Caddy

Safe mobility, ample storage, elevation capabilities

Infection Control Covers

Easy-to-disinfect waterproof mattress and mesh covers

BECOME A SNOO HOSPITAL PARTNER



Happiest Baby seeks programs interested in studying the benefits of SNOO on infant sleep, parental health, and more.

Contact Tracy Walsh at hospitals@happiestbaby.com to learn more.