

Save Money on Infant Formula by Switching to Store Brand

SAVE UP TO

\$900
PER YEAR!*

HOW TO FIND STORE BRAND INFANT FORMULA ON A STORE SHELF NEAR YOU

Just look for these features on the containers when you shop.



All store brand formulas are made by the same company (Perrigo), meet FDA required quality and nutritional standards, and provide complete nutrition needed for growth and development. Though each store's label looks different on the outside, the same quality formula is on the inside!



TARGET



WALMART



KROGER

Find our formulas at retailers nationwide under these brands and more



COSTCO



WALMART



SAM'S CLUB



TARGET



SAFeway



CVS



KROGER



MEIJER



ALDI



WALGREENS



AMAZON

FIND A STORE NEAR YOU AT [STOREBRANDFORMULA.COM/STORES](https://www.storebrandformula.com/stores)

*Calculations based on February 2020 IRI Market Advantage annual retail sales data of national brand infant formula compared to store brand infant formula based on an average cost per week and average weekly usage of 1.5 pounds of powder.