TABOR COMMUNICATIONS

HPCwire · **datanami** DATA SCIENCE · AI · ADVANCED ANALYTICS · **EnterpriseAI** ADVANCED COMPUTING IN THE AGE OF AI

LEAD AND DEMAND
GENERATION

HPCwire

HPCwire is the #1 news and information resource covering the fastest computers in the world and the people who run them. With a legacy dating back to 1987, *HPCwire* has enjoyed more than three decades of world-class editorial and topnotch journalism, making it the portal of choice selected by science, technology and business professionals interested in HPC, AI and data-intensive computing. For topics ranging from late-breaking news and emerging technologies in HPC, to new trends, expert analysis, and exclusive features, *HPCwire* delivers it all and remains the HPC community's most reliable and trusted resource.

datanami
DATA SCIENCE · AI · ADVANCED ANALYTICS

Datanami is the news portal dedicated to providing the latest insights, analysis and information surrounding emerging trends, advances and solutions in big data. The portal illuminates cutting edge technologies including networking, storage and applications, and their impact upon business, industry, government, and research. The publication examines the avalanche of unprecedented amounts of data and the effects the high-end data explosion is having across the IT, enterprise, and commercial markets.

ENTERPRISEAI
ADVANCED COMPUTING IN THE AGE OF AI

EnterpriseAI further sharpens and expands upon the already extensive coverage originating from its predecessor, *EnterpriseTech*, on machine/deep learning, advanced modeling/simulation, high performance data analytics and the technologies that enable them, including; high performance data centers, cloud computing, high performance storage, AI silicon and AI frameworks – spanning all relevant verticals. With its focus trained on decision-makers, technologists and thought leaders across the technology spectrum, *EnterpriseAI* delivers reporting, insight and analysis on AI technologies, tools and strategies that enable business deployment and integration in the enterprise.

OUR RESOURCE LIBRARY

WHITEPAPERS AND SPECIAL REPORTS:

Our professional content and production team writes, designs and produces the custom paper for the sponsor around a topic of choice following an input meeting. Custom papers are top-quality, written to a sponsor's needs and final approval. Our marketing team posts the completed paper and actively promotes across social media and newsletters to our qualified opt-in audience, and online placement for 90 days. The sponsor is guaranteed a minimum number of downloads. Sponsor has rights to continued usage following the hosting period. Please allow a minimum of four-six weeks production time.

WEBCASTS, PRESENTATIONS, ONLINE EVENTS:

Professionally produced to the highest audio and video standards. Presentations can feature product/services discussions with use cases, demos, PowerPoint slides or video, with two presenters and a moderator or even panel style. The sponsor controls content and provides the presenters while our team manages the production and moderating. We actively promote the presentation for 60 days from launch. Pre-recorded or live options are available. Length should be 60 minutes or less. We handle all promotion and lead generation/reporting. The sponsor has rights for continued use after our 60 day promo/host period.